

**FREY&LAU** 

*explore your senses*

*Natural Perfumery*

Agent Meeting 2023

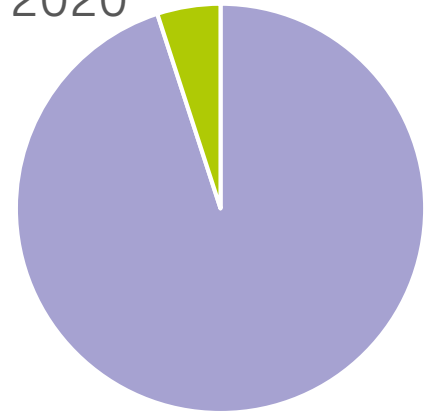
# Natural Perfumery

## THE STRENGTH OF FREY&LAU

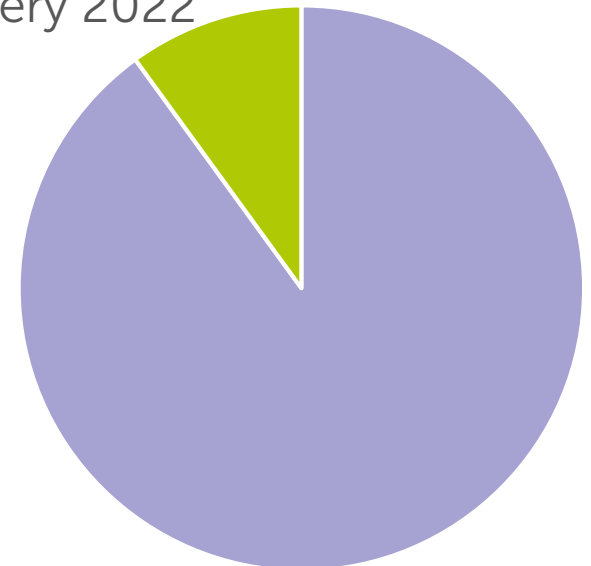
- Over 185 years of experience in Essential Oils
- Over 110 years of experience in Conventional Fragrances
- Over 10 years of experience in Natural Perfumery
- IFRA member from the first hour, co-developing and signing of the IFRA-IOFI sustainability charta in 2020
- State of the art analytic and quality control system (based on the pharmaceutical IPA controllsystem)
- Production of natural flavours. Many ingredients from this segment can also be used in natural perfume compounds
- Doubling of the turnover in Natural Perfumery from 2020 to 2022

Total Turnover  
Perfumery 2020

- Conventional Perfumery
- Natural Perfumery



Total Turnover  
Perfumery 2022



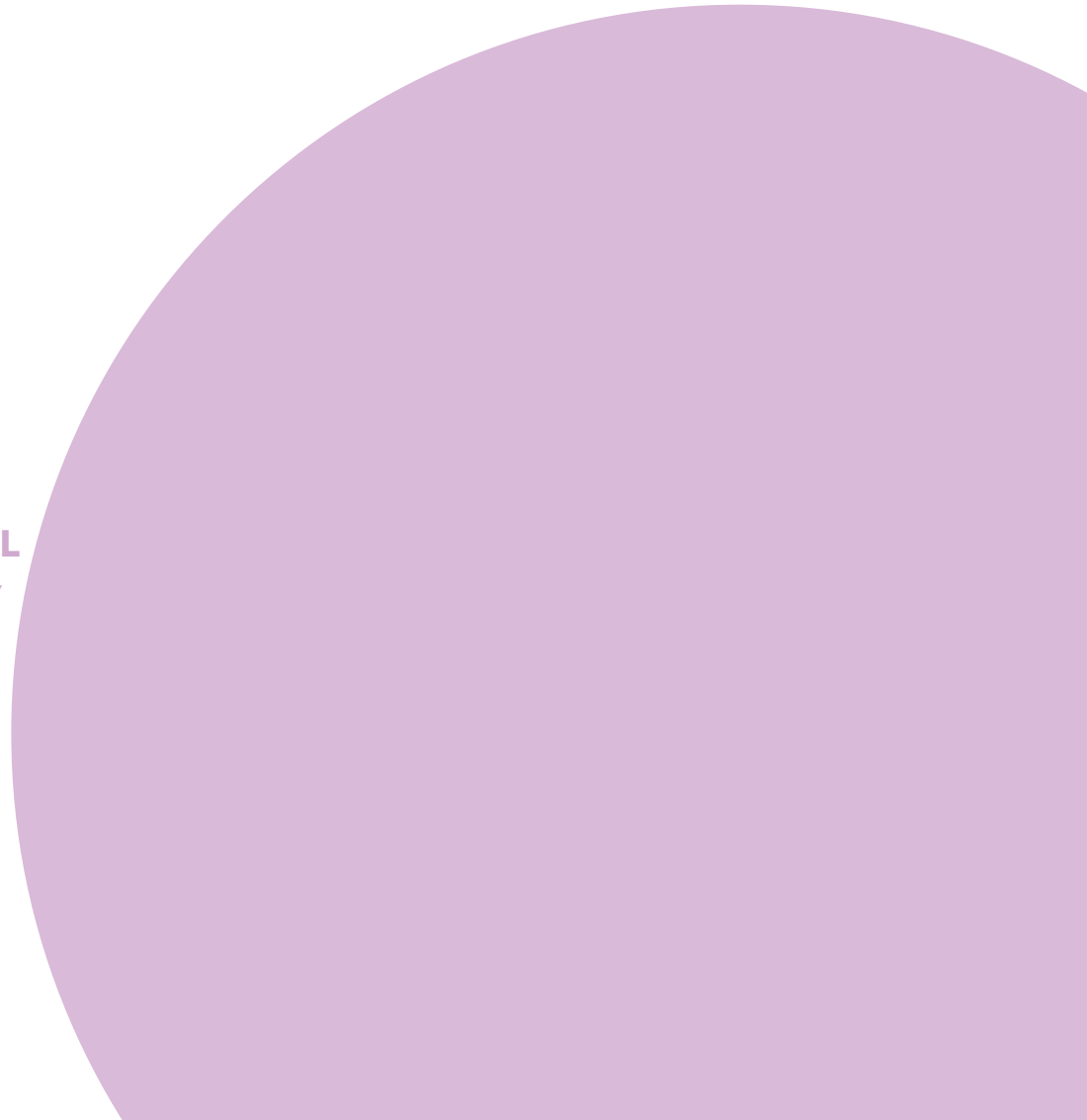
# *Natural vs Conventional Perfumery*

AVAILABILITY OF RAW MATERIALS



**NATURAL  
PERFUMERY**

**CONVENTIONAL  
PERFUMERY**



# Natural Perfumery

## NATURAL RAW MATERIALS

### **Natural Isolates**

Made from plants and microbial sources; produced with physical, enzymatical or microbiological processes or with extraction, distillation, roasting, fermentation

### **Essential Oils**

Obtained by steam distillation or expression (cold pressing) of various plant parts; mixture of different chemical substances

### **Concrètes, Resinoides**

Produced by solvent extraction of fresh and dry plant materials

### **Absolutes**

Extracted from the concrète with ethanol; waxes are removed during the process

### **Carriers**

Ethanol, Triethylcitrat, Almond Oil



# Labels and Concepts

## THE LABELS OF NATURAL COSMETICS

- You set your focus: Vegan, plasticfree or 100% Natural Perfume, BIO, palmoilfree, etc.
- You can also use Natural Fragrances without having to choose any label
- Here are a few examples of labels, certificates and concepts



**Ecocert**

Cosmos Organic/Cosmos Natural



**BDHI Standard**

International Organic and Natural Cosmetics Corporation



**Cosmebio**

French association for Organic Cosmetics



**NaTrue**

International Organic and Natural Cosmetics Association



**Vegan**

Vegan of the Vegan Society



**Fair Trade**

Fairtrade Labelling Organizations International e.V.



**ICEA**

ICEA Certifica , C.F. e Partita

# *A journey through Frey&Lau's natural perfumery*

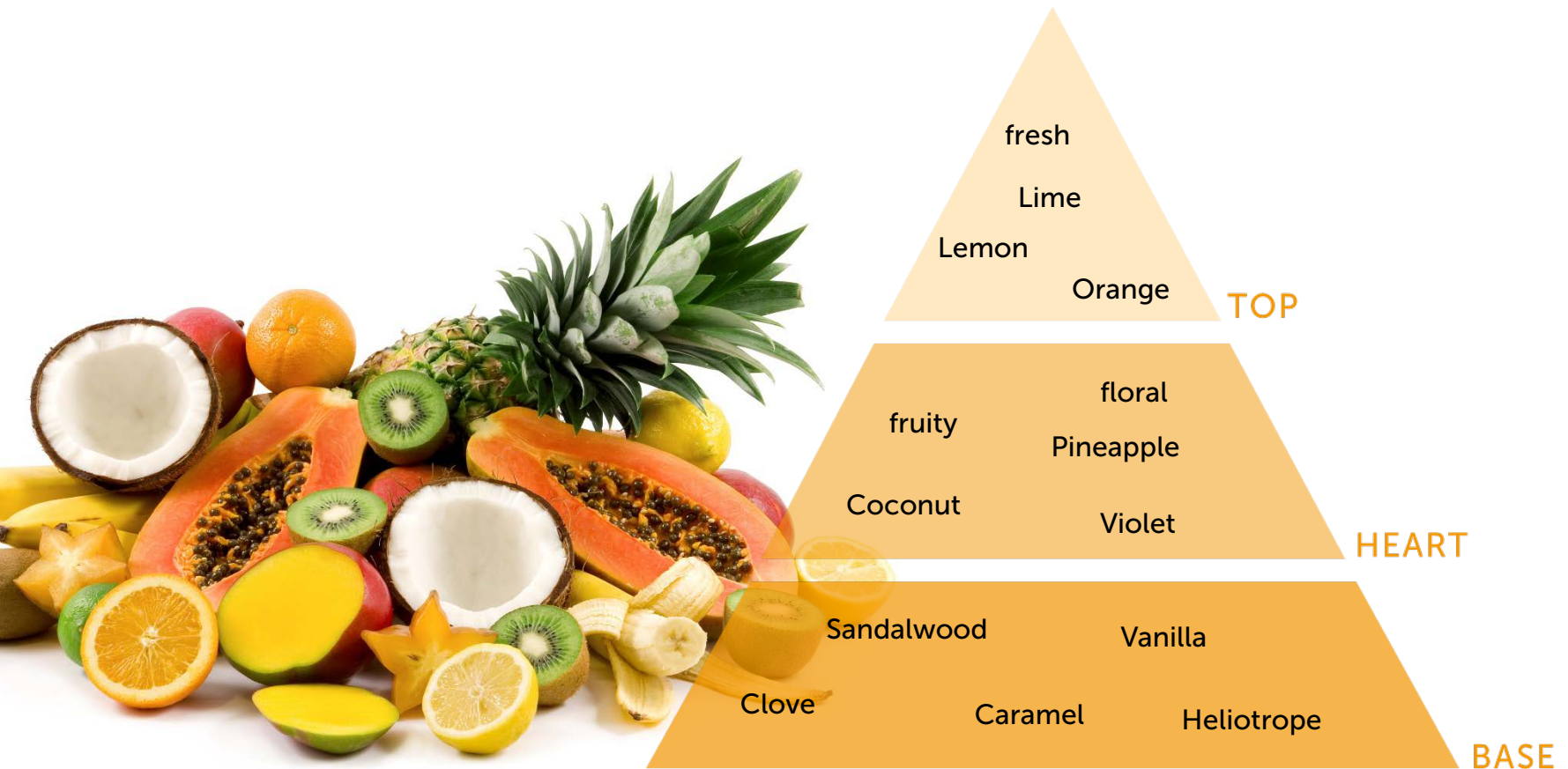
## ICONIC HIGHLIGHTS

Be invited  
to discover  
more examples  
in our exhibition  
hall later!



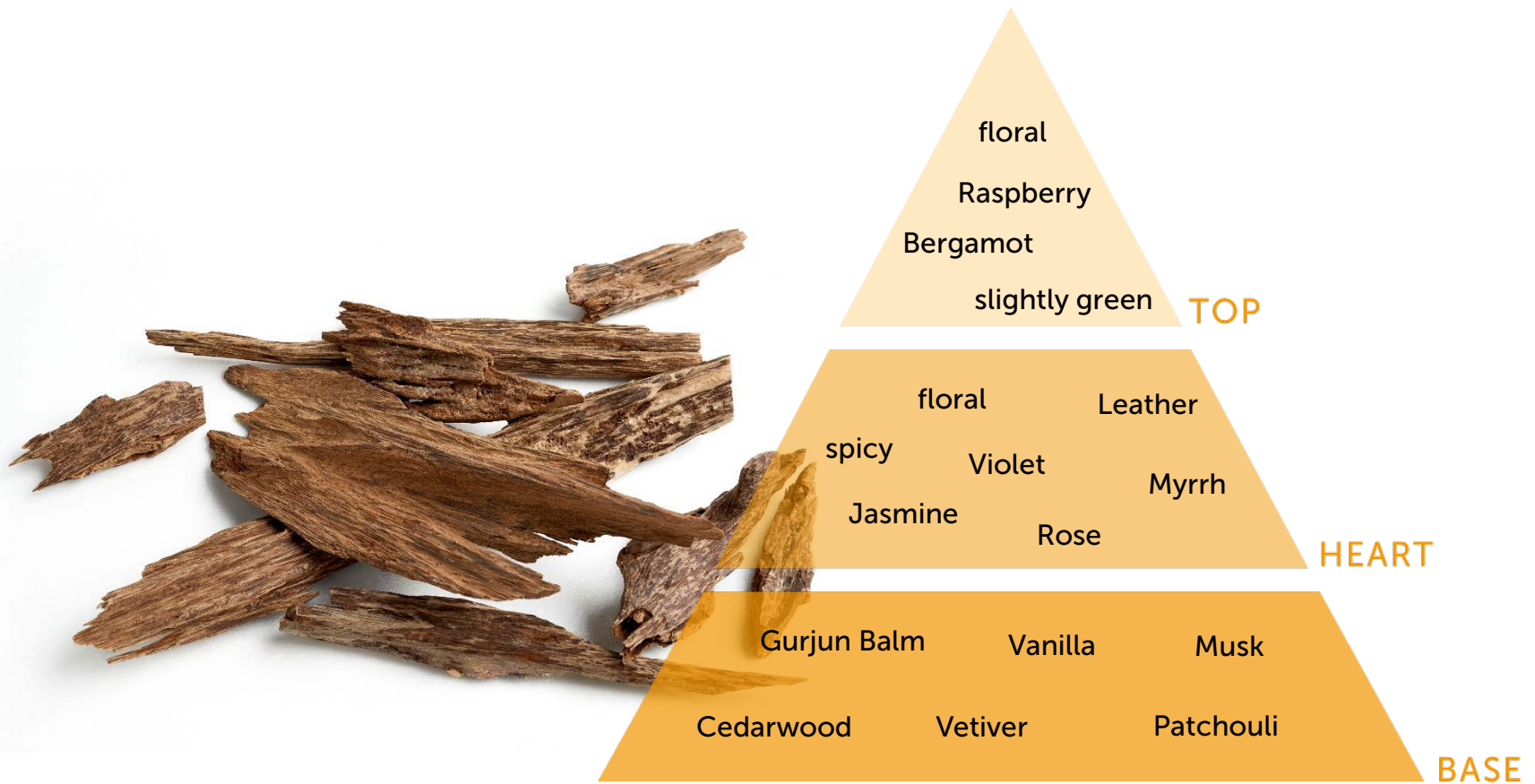
# Nat. Perfume Compound Coco Exotico

P0252097



# Nat. Perfume Compound Desert Dust

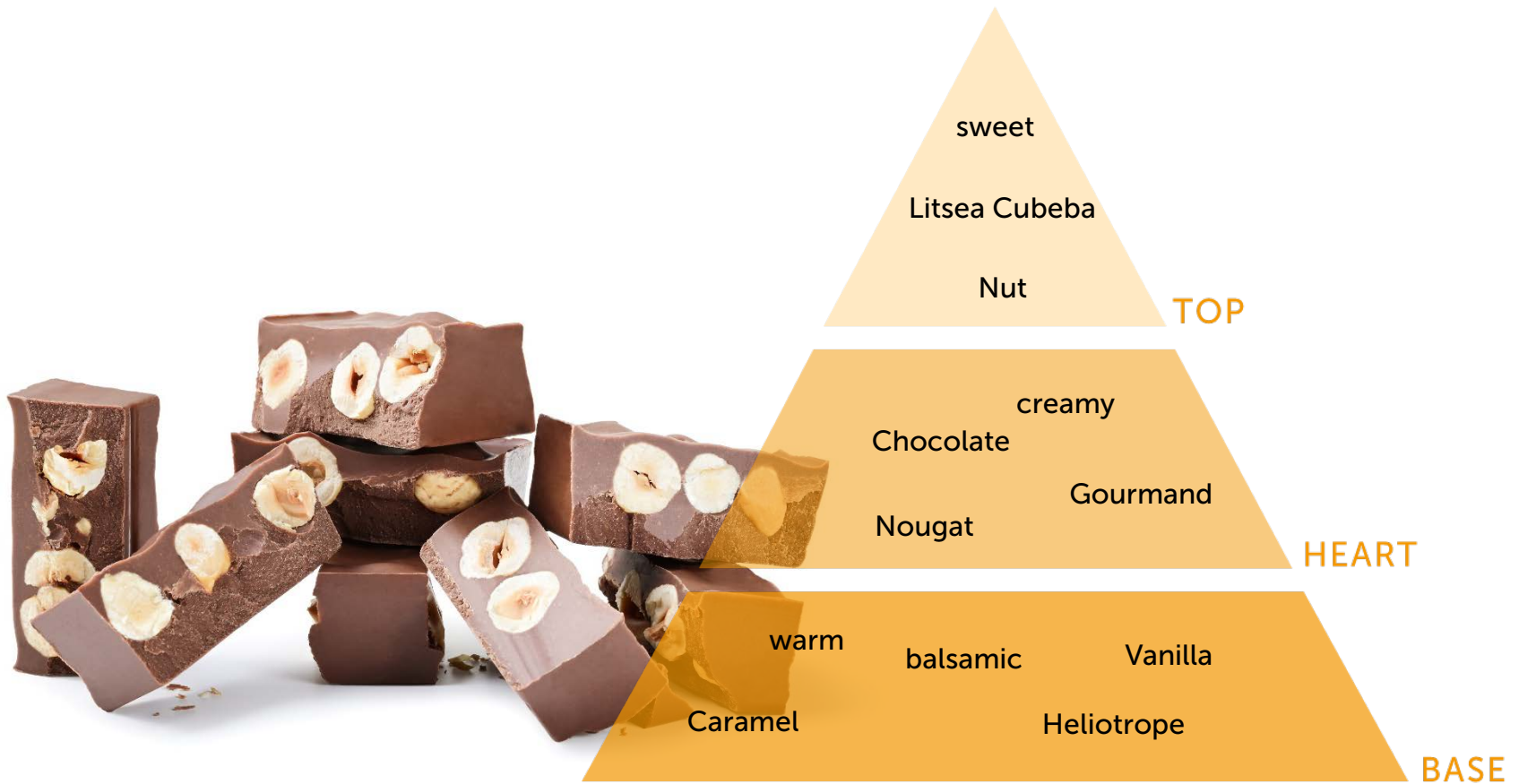
P0252510





# Nat. Perfume Compound Nougat

P0252071




# Natural Perfumery

A SMALL SELECTION OF OUR PRESENTATIONS





*explore  
your  
senses*

**FREY&LAU**   
*explore your senses*

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