



Oral Care Flavour	Trend & Description	Application	ArtCode
Cool Charcoal	The Spotlight Trend for healthy teeth & gums with detoxifying benefits. Minty Flavour especially developed for the use in charcoal bases	Toothpaste, Mouthwash	P0129361
Black Tea	Prominent not only in Asia: Tea is know for it cleansing effects and aromatic nuances in flavours	Toothpaste, Mouthwash	P0129663
Lovely Spearmint	Fastest growth: Peppermints sweet sister is longing for the crown	Toothpaste, Mouthwash	P0129104
Floral Bouquet	Regional Flavour growth: Varying floral notes set an elegant counterweight to the dominance of mint	Toothpaste, Mouthwash	P0129123
Long-lasting Freshness	Health claim presence: Know as a quality feature the durability of the freshness is important	Toothpaste, Mouthwash	P0129373
Organic Mint-Plosion	Organic prominence: Sustainability in ingredients and in packaging materials moves into the centre of customer requests	Toothpaste, Mouthwash	S0100333
Crazy Ginger-Mint	Added variety: Creative and extravagant Flavours are gladly accepted	Toothpaste, Mouthwash	P0129904
Freshmint	Classic tooth pick and floss Flavour: Minty and fresh	Picks	P0129992

